

# EXPAND YOUR REACH EVEN FARTHER



## Special Offer

The MMA Service Corporation is pleased to offer free advertising opportunities in the Association's e-newsletters to complement your *Michigan Manufacturing Insight* magazine ads. To take advantage of this offer simply:

**Contract for a full year of advertising in Insight magazine (six issues).** (See included rate card and insertion order.)

Choose the **2** e-newsletters in which you'd like your electronic ad to appear during your one-year Insight contract period:

*The cost is waived for 2 e-newsletters for 6X Insight advertisers!*

MMA E-newsletters (choose 2)	Focus	Electronic Ad Placements	Direct Distribution	Price/Issue
<input type="checkbox"/> Capitol Report	Reports on legislative, regulatory and judicial developments at the state and federal levels.	9 per year	1,100	\$360
<input type="checkbox"/> CEO Forum Update	Executive level overview of progress on critical government affairs and business issues.	3 per year	1,400	\$360
<input type="checkbox"/> Environmental Report	Covers environmental and regulatory policy and legal developments that impact industry.	4 per year	430	\$200
<input type="checkbox"/> Health and Safety Report	Updates on employee health and safety policy issues and reports on useful employee wellness information.	4 per year	410	\$200
<input type="checkbox"/> HR Report	Provides practical human resources policy and legal news and information on trends.	6 per year	780	\$300
<input type="checkbox"/> Technology Report	Outlines technology developments and important technology policy-related issues.	6 per year	230	\$100

*Your ad will appear this many times*

Ad space in each newsletter is limited\* and is made available on a first-come, first-served basis so make your reservations today!

For more information, contact Contact Michelle Cordano at 517-487-8532 or [cordano@mma-net.org](mailto:cordano@mma-net.org).

Please also contact us if you'd like to advertise in more than two MMA e-newsletters or with greater frequency. We'll provide the details, including pricing discounts for multiple ad insertions.

\*Other restrictions may apply. The publisher reserves the right to reject advertising for any reason and reserves the right to change this special advertising program at any time.